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PAGE 1 / 1

This is in response to the letter dated March 22, 2015, regarding the Amended 12 Day Pre-General Report (10/1/2014 - 10/15/2014) of the Americans for Responsible Solutions-PAC (ARS PAC).

Regarding your first question, ARS PAC will amend this report to more fully describe the disbursements as 'Digital Advertising' rather than 'Digital'.

Regarding your second question:

The payment to Ambrosino, Muir, Hansen & Crounse was originally timely reported on 10/8/14 as a payment of \$154,500 with a dissemination date of 10/8/14. The purpose of this payment was described as 'Direct Mail - Estimate'. An amendment to this report was filed on 10/20/14 with the payment to Ambrosino, Muir, Hansen & Crounse remaining the same. A second amendment was filed on 10/23/14 adding the additional \$100,000 to the original payment of \$154,500 to Ambrosino, Muir, Hansen & Crounse, again describing it as 'Direct Mail - Estimate'. These two payments were listed separately on both the original Pre-General Report filed 10/23/14 and the Amended Pre-General Report filed 1/15/15.

Regarding the payment of \$208,000 to Chris Mottola Consulting, Inc., the dates for the Dissemination and the Date of Disbursement were reversed in error on the original report. The report will be amended to reflect the Dissemination Date as 10/6/14 and the Date of Disbursement as 10/1/14. This independent expenditure was timely reported on 10/8/14.
